



QUEENSLAND ALUMINA LIMITED

A. B. N. 98 009 725 044

PARSONS POINT GLADSTONE QUEENSLAND 4680 AUSTRALIA

TELEPHONE: 4976 2211 (Area code 07; International dialling code 61-7).

27 October 2008

MEDIA RELEASE

QAL Boosts Local Blood Supplies

Queensland Alumina Limited's (QAL) Electrical/Instrumentation Department employees last week commenced a regular blood donation program to assist Gladstone's Red Cross Blood Service in maintaining vital blood supplies.

The Department has set aside the fourth Wednesday of each month for a handful of volunteers to visit the Centre and donate. More than 50 people have volunteered to participate in the program – many for the first time – and these include apprentices, tradespeople, engineers, supervisors and contractors.

Electrical/Instrumentation Supervisor and drive coordinator Greg Neville, said that the Department's commitment to donating blood will help the region immensely.

"We're really happy to have such a great turnout with volunteers, particularly new donors, as the coming months with school holidays and increased traffic on the roads unfortunately tends to increase the demand for the blood stocks," Mr Neville said.

Australian Red Cross Blood Service Liaison Officer Tracy Marshall agreed with Greg's sentiments.

"It is great to have the support of the QAL Electrical/Instrumentation Department. Especially as they aim to make giving blood a regular occurrence. This is such an important point as we encourage all our donors to give blood regularly."

"Blood and blood products are needed on an ongoing basis by many patients, such as those with cancer and blood disease," Ms Marshall said.

"Each time you give blood you help save three lives. It's a great feeling and only takes about an hour."

To make an appointment at the Gladstone Blood Donor Centre call 13 14 95 or visit donateblood.com.au

...ends

For further information and copies of images, contact:

Courtney Brown

Community Relations

Queensland Alumina Limited

Ph: +61 4971 7049

Email: brownco@qal.com.au

www.qal.com.au



L-R Mace McDonald, Shaun Bray, Andrew Horton (in chair),
Shane Robertson and nurse Geniene Hutcheon



Nurse Vicki Olsen and Adrian Robertson