



QUEENSLAND ALUMINA LIMITED

A. B. N. 98 009 725 044

PARSONS POINT GLADSTONE QUEENSLAND 4680 AUSTRALIA

TELEPHONE: 4976 2211 (Area code 07; International dialling code 61-7).

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MEDIA RELEASE

Pink is the new Green for Fundraising

The employees at Queensland Alumina Limited (QAL) are easily recognisable around the Gladstone region, with their green uniforms a symbol of the refinery for many years. This all changed on Friday night however, as pink took over to raise more than \$7 500 for a worthy cause.

Over 160 women dressed in pink to attend the QAL Girl's Night In, an annual event which focuses on raising awareness of breast cancer as well as raising funds for the Queensland Cancer Council.

Girls Night In Committee member and Senior Human Resources Specialist Vicki Bruton said the night, which was held at the onsite Bob Druitt Training Centre was a resounding success and the tireless efforts of the ten member committee proved worthwhile.

"After raising over \$4 000 at the event last year, the challenge was on to do bigger and better – which we did. The biggest fundraiser on the night was the raffle, with 63 prizes donated by local businesses and valued at almost \$4 000 on offer," Ms Bruton said.

"The lucky door prize valued at \$1500 was generously donated by Qantaslink, giving the winner – Renae Punger, flights for two to Brisbane with a nights accommodation at "The Urban" including breakfast,"

"There were 13 party demonstrators on hand covering from Tupperware to Body Shop and the auctioning of the pink 'lucky undercover wear' with \$50 worth of one dollar scratchies attached also proved popular,"

"It is really great to see the women at QAL coming together for such an event and their partners are also to be thanked for their support in letting their credit cards loose for the night! The event would of course have not been possible without the support of the many local businesses that donated so generously."

The girls have now put the challenge out to the men at QAL, with 25 employees and contractors onsite growing their mo's for Movember and raising much needed funds for prostate cancer and depression. To donate, visit the QAL MoBro's page <http://au.movember.com/mospace/143321/>

Girls Night In was launched nationally in 2005 to raise funds for women's cancers. Over 22 000 Girls Night In events have been held and raised over \$12 million which is channelled into women's cancer projects in each state.

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Tina Neville, Tania Hempseed and Raechelle Ghea



*Colleen Pearen and
Karen Ball*

About Queensland Alumina Limited:

Queensland Alumina Limited (QAL) commenced operation in March 1967 with an annual production rate of 600 000 tonnes of alumina. Today QAL is one of the world's largest alumina refineries, producing 3.95 million tonnes of the world's best smelter grade alumina per year. With an average workforce of 1050 employees, QAL is one of the region's largest employers and annually contributes approximately \$200 million directly to the local economy.

For further information and copies of images contact:

Melissa Case,
Community Relations and Media Specialist
Queensland Alumina Limited
Ph: +61 7 4976 2448
Email: casem@qal.com.au
www.qal.com.au